INITIATIVE OF THE GAL GRAN SASSO VELINO: GALLERIE DEL GUSTO "ABRUZZO A BRUXELLES"

Yesterday, the showroom and the equipped kitchen were inaugurated at the Abruzzo Region's office, headquarters of Brussels, in the presence of many people. Both have been realized by the **GAL Gran Sasso Velino** (**Gruppo Azione Locale Gran Sasso Velino**, literally: Local Action Group of the Gran Sasso Velino), thanks to the LEADER funding.

Thanks to this intervention, the Brussels' office can afford some modern areas equipped for information or promotion sessions regarding the territories and the excellence of the agri-food sector of the Abruzzo.

The President of the Regional Council, **Giuseppe di Pangrazio**, and the Regional Councillor for Agriculture, **Dino Pepe**, financed the project in order to help the Abruzzo Region.

The president of the GAL Bruno Petrei helped, for his part, the GAL Gran Sasso Velino.

After the welcome speech, the guests tasted a wide range of typical recipes and products from the Abruzzo.

The project « Abruzzo a Bruxelles » (literally: « The Abruzzo in Brussels ») has been created in order to support the **« inner Abruzzo »** product **in Europe**, referring particularly to Brussels' institutions and *Abruzzesi* immigrates living in Belgium, so that "return" ethnic tourism can be enhanced (the "return tourism" refers to Italian citizens living abroad who decide to travel in their native country in order to rediscover and reconnect with the origins, the culture and the traditions of their native region).

This intervention is inserted in the « Gallerie del Gusto » system (literally: « Galleries of Taste ») which is more and more considered as a model of reference for the promotion of the local oenogastronomic specialities of the Abruzzo and beyond.

For further information on the Website of the GAL Gran Sasso Velino:

http://goo.gl/GUahmA

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