## TAKE IT SLOW. The representatives of the Italian and Croatian regions are the Abruzzo region's guests

The Steering Committee meeting of the project TAKE IT SLOW - Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow, funded by the Interreg Italy-Croatia Programme will be held in Vasto (Chieti), Italy, to the Hotel Perrozzi, on July $20^{\text {th }}$ and $21^{\text {st }}$. The Abruzzo Region, in collaboration with the Economic Development and Tourism Department, is an active partner of the project.
The meeting will be the opportunity for the Abruzzo Region to host a delegation composed of the project partner representatives from the Italian and Croatian regions overlooking the Adriatic Sea, from Puglia to Dubrovnik-Neretva.
The project action aims at fostering smart tourism to enhance the Adriatic region as an all-year-round accessible tourist destination, with integrated management of the natural heritage, cultural and territorial resources.
TAKE IT SLOW allows the involved parties at regional and local level to share knowledge, develop and implement pilot actions and test innovative policies, products, and services, thus strengthening the collaboration among institutions, SMEs, education institutes, the civil and private sector operating in the field of smart tourism across the Adriatic Region.

## Visit to the pilot are of the Costa dei Trabocchi

On July $20^{\text {th }}$, in the afternoon, the partners will have the chance to visit the Costa dei Trabocchi, the pilot area identified by the Abruzzo Region. In the scope of the project, a budget share has been allocated to improving the road signs of the 88 Km long cycle path along the abandoned railroad across the Costa dei trabocchi - which is about to be completed - being this the best slow tourism solution to apply across the territory.
The goal of the Region is to identify and obtain an ad-hoc "green" certification for the services provided by the pilot area of the Costa dei Trabocchi, which respond to extremely high-quality standards.

