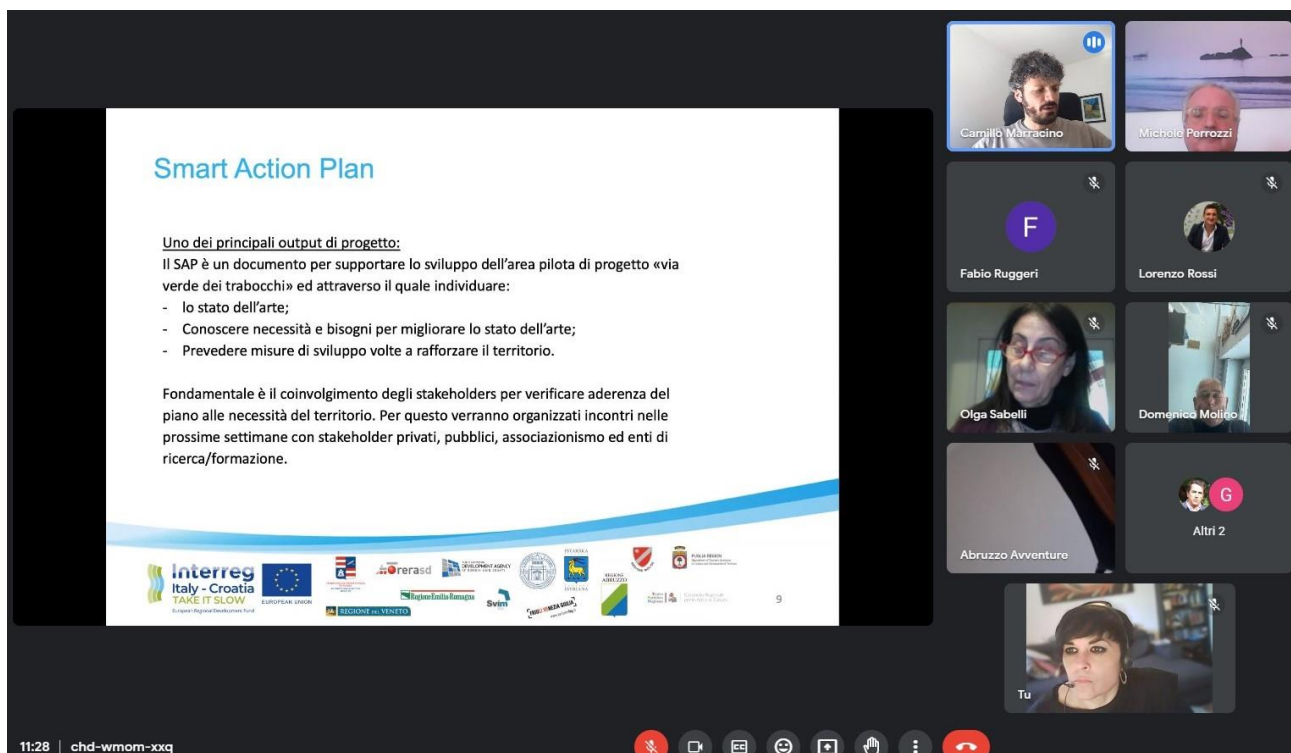


First meeting with the Local Community of Practice

On April 19th, 2023, the Abruzzo Region, an active partner of the European project TAKE IT SLOW funded by the [Italy-Croatia Programme](#), held the first of two online meetings with its Local Community of Practice (LCP).

The bodies and associations involved in the LCP have been identified by the Abruzzo Region through a call for expressions of interest addressed to sustainable tourism operators who operate in the area of the Green Way of the Costa dei Trabocchi, the pilot area chosen by the Region under TAKE IT SLOW.

The goal is to network and strengthen the collaboration among the local operators that can foster tourism promotion initiatives in the area, in order to eventually **create integrated and intermodal services**, so that visitors can reach the Green Way in a sustainable way, as well as to **raise awareness on the importance of slow tourism and the deseasonalisation of tourist flows** in respect of the territorial heritage.



Smart Action Plan

Uno dei principali output di progetto:

Il SAP è un documento per supportare lo sviluppo dell'area pilota di progetto «via verde dei trabocchi» ed attraverso il quale individuare:

- lo stato dell'arte;
- Conoscere necessità e bisogni per migliorare lo stato dell'arte;
- Prevedere misure di sviluppo volte a rafforzare il territorio.

Fondamentale è il coinvolgimento degli stakeholders per verificare aderenza del piano alle necessità del territorio. Per questo verranno organizzati incontri nelle prossime settimane con stakeholder privati, pubblici, associazionismo ed enti di ricerca/formazione.

Participants visible in the meeting:

- Camillo Marracino
- Michael Perrozzi
- Fabio Ruggeri
- Lorenzo Rossi
- Olga Sabelli
- Domenico Molino
- Abruzzo Avventure
- Altri 2
- Tu

Logos at the bottom of the slide include: Interreg Italy - Croatia TAKE IT SLOW, European Union, Regione del Veneto, and various local authorities and partners.



The LCP will provide a crucial contribution to the project when it comes to the **drawing up of the Smart Action Plan**, a key paper to support the development of the project's pilot area, which will help understand needs and requirements and define possible common solutions.

The meeting was an opportunity **for networking** the 15 participants of the LCP and marked the beginning of a collaboration, which will hopefully go beyond the end of the project scheduled for June 30th.