



OptiTrans. In Larissa to share best practices on smart mobility

The Peer Review and Partner Meeting of the project OptiTrans - Optimisation of Public Transport Policies for Green Mobility took place in Larissa to the Regional Government of Thessaly, Greece, from 10 to 12 July 2019 – the Abruzzo Region, Service of EU Project Management, Head of Service Ms. Paola Di Salvatore, plays an active role. The project is funded by the <u>Interreg Europe Programme</u> and has the general objective to improve **policies on promoting "green" mobility** e the development of **intermodal low-carbon public transportation** and alternative mobility.



During the 3-day meeting, the Greek partner outlined its "Baseline Study" and *best practices* on intermodal networks and reduction in CO2 emissions deriving from public transport. The institutional and academic authorities of the cities of Larissa and Volos took the participants to the *transport spot points*, and highlighted strengths and weaknesses. Subsequently, in the city of Trikala, the innovative projects of the local development agency e-Tricala A.E on sustainable mobility were presented together with the Smart City Control Room of the regional council. Afterwards, the partnership presented the actions carried out to launch their *pilot actions* in the territories involved in the project.

A further opportunity for the Abruzzo region to take part in the exchange of experiences at transnational level and to implement the lessons learnt, thus creating **positive spillovers**





in its territory.

The project meetings are a key opportunity for all the regions participating in OptiTrans to discuss their solutions, in order to **adopt an action plan on intermodal public transportation and green mobility**, supported by the entire transport community, that meets the real needs of the territory and contributes to spread a different mentality and approach to public mobility.