

Interreg Europe Project

OptiTrans - Optimisation of Public Transport Policies for Green Mobility

Objective

OptiTrans – the Abruzzo Region is an active partner – is a project financed by the [Interreg Europe](#) Programme, and has the general objective to improve the policies on promoting green mobility and developing intermodal low-carbon public transport and other alternative types of mobility.

The project gathers policy-makers from various EU countries to jointly analyse policies at local level, in order to strengthen the modal split share of public transport in suburban and rural areas. The sharing of experiences and best practices focuses on policies with the aim to:

- improve the integration of different low-carbon transport modes;
- improve public policies on public transport also through integrated and sustainable decision-making on better ticketing options, routes and timetables, as well as in the scope of the ROP Priority 7 – Sustainable urban development;
- increase the use of ICT to react in real-time to the so-called fluctuating demands;
- deliver higher passenger comfort and improved perception of the transport services by end users;
- promote an improved image of public transport by means of communication actions aiming at the stakeholders and end users of services.

Expected results

The expected results at the end of the project are the following:

- capacity building of the 7 partner public authorities and their subordinated bodies responsible for public transport planning and organisation, and definition of a common methodology on public transport policies;
- adoption of an action plan by each partner endorsed by the entire public transport community to identify specific and feasible goals aiming to introduce novel approaches, thus improving public policies including public spending priorities;

- contribution towards a change of attitude and mentality giving way to increased use of public transport and other integrated low-carbon mobility options (emobility and cycling to reach final destinations).

Partnership

- **Lead Partner:** Ministry for Infrastructure and Agriculture of Thuringia, Germany
- Baia Mare Metropolitan Area Association, Romania
- City of Zadar, Croatia
- Tartu City Government, Estonia
- Region of Thessaly, Greece
- Abruzzo Region, Italy
- Granada Energy Agency (Granada Provincial Council), Spain

Total budget

The project total budget is 1,358,785 Euros.

The Abruzzo Region's budget is 178,100.00 Euros.

Duration

The project is divided into two phases:

- Phase 1: 36 months – from 01/01/2017 to 31/12/2019
- Phase 2: 24 months – from 01/01/2020 to 31/12/2021

Web site

<https://www.interregeurope.eu/optitrans/>