

## HIGHER BETTER POLICY INSTRUMENTS FOR HIGH INNOVATION PROJECTS IN THE EUROPEAN REGIONS

### PROGRAMME INTERREG EUROPE

# ABRUZZO REGION: CIRCULAR ECONOMY AND INNOVATION SUMMIT IN STOCKOLM

**ABRUZZO Region:** The Abruzzo Regional Council, after a debate with the academic and business actors has approved the Pescara Charter. This is a framework, not mandatory, as service chart useful to leverage the enterprises ability to integrate/develop new knowledge/new technologies, while maximizing synergy among economic, social and environmental sectors. A total of 61 sustainability conditions have been identified, the list aims to achieve the utmost compliance with the Charter's principles, values and returns, as well as offering three levels of partnership, basic, intermediate, advanced. The higher the level, the greater the opportunities and returns in terms of reductions of local tax burden and bureaucratic and administrative constrains for enterprises located in Abruzzo Region. The Pescara Charter represents a fundamental prop for realizing the regional S3 and thus for achieving Europe 2020 objectives.

### Abruzzo Region SME's and large enterprises good practices in circular economy



#### FATER SPA:

FATER is a dynamic company that invests in innovation around 4% of its annual turnover and consumer and market knowledge shared competences and search for efficiency are the drivers of growth in the long run. Sustainable development for FATER also means transforming used absorbent personal products, baby diapers, feminine pads and products for incontinence into resources for the environment and for the economy. FATER has created a technological process capable of recycling used absorbent products, obtaining precious secondary raw materials.



#### SAR snc :

SAR is a small enterprises, involved in mobility and automotive sector. SAR works on production of trucks, tipper bodies and customized vehicles for specific needs and purposes; they have implemented practices of circular economy, saving materials, reducing waste and reuse it with reuse processes implemented in close collaboration with other companies.