



**OPEN  
DAYS**

**10<sup>th</sup> European Week of Regions and Cities**  
**Brussels**  
8 - 11 October 2012



# OPEN DAYS 2012

## Proceedings

EUROPEAN UNION



Committee of the Regions



European  
Commission

**10<sup>th</sup> ANNIVERSARY**  
**OPEN DAYS**  
European Week of Regions and Cities





**Investing in Europe's future:  
Regions and cities delivering smart,  
sustainable and inclusive growth**

# Workshops

## Territorial cooperation: An asset for Europe





# ADRIATIC-IONIAN MACROREGION

## TRANSNATIONAL, CROSSBORDER AND INTERREGIONAL COOPERATION ACTIONS PAVING THE WAY AHEAD

10 OCTOBER 2012 - ESPACE BANCA MONTE PASCHI BELGIO, BRUSSELS - 9:00 A.M.



10<sup>th</sup> European Week of  
Regions and Cities  
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### WELCOME AND OPENING

Gianni CHIODI, President of Abruzzo Region and Vice President of AER

Ferdinando NELLI FEROCI, Ambassador - Permanent Representative of Italy to the European Union

Maria DAMANAKI, Member of the European Commission - Responsible for Maritime Affairs and Fisheries

Marta DASSU', State Secretary for Foreign Affairs - Italy

### CHALLENGES, URGENT NEEDS AND VIABLE SOLUTIONS

#### ECONOMIC, SOCIAL AND INSTITUTIONAL COOPERATION, CULTURAL RESOURCES

Pascal GOERGEN, Secretary General of AER - Moderator

Angelo Michele IORIO, President of Adriatic Euroregion and President of Molise Region

Patrizia MINARDI, Managing Authority ERDF OP 2007/2013 - Basilicata Region

Nikola DOBROSLAVIC, President Dubrovnik- Neretva Region

Jasminka LUKOVIC JAGLICIC, Director of Sumadija and Pomoravlje Regional Economic Development Agency

Zoran PERISIC, Mayor of the City of Nis

Slobodan MARKOVIC, Director of Republika Srpska Development Agency for SMEs

#### ENERGY AND NETWORK ACCESSIBILITY, NATURAL RESOURCES AND RISK PREVENTION

José PALMA ANDRES, DG Regional and Urban Policy - Territorial Cooperation, Macroregions and NW Europe Director - Moderator

Antonio SORGI, Director General for Presidency and European Affairs, Energy and Environmental Assessment - Abruzzo Region

Silvia GODELLI, Regional Minister for Tourism, Culture and Mediterranean affairs - Puglia Region

Pietro TOLOMEO, Director General - Sicily Region

Enrico COCCHI, Director General - Emilia Romagna Region

Katarina CRNJAC, President's Cabinet, Herzegovina-Neretva Canton

Gian Mario SPACCA, President of Marche Region

Radomir MATCZAK, Director - Pomorskie Voivodeship

### KEY NOTES

Francois ALFONSI, Member of the European Parliament

Gregor KRAJIC - Minister Plenipotentiary - National Coordinator for Western Balkans - Slovenia

Theodoros SOTIROPOULOS - Ambassador - Permanent Representative of Greece to the European Union

Hrvoje MARUŠIĆ - Director General Ministry of Foreign and European Affairs - Croatia

### CONCLUSIONS

Gianni CHIODI, President of Abruzzo Region and Vice President of AER

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## Open Days 2012

 Adriatic-Ionian Macroregion

0 200 Km






REGIONE MARCHE



REGIONE BASILICATA



Agency for development for small and medium-sized enterprises of Republic of Srpska



## ADRIATIC-IONIAN MACROREGION: TRANSNATIONAL, CROSSBORDER AND INTERREGIONAL ACTIONS PAVING THE WAY AHEAD

- PROGRAMME -

<b>10 OCTOBER 2012 – ESPACE BANCA MONTE PASCHI BELGIO, BRUSSELS</b>	
<b>08:30-09:00</b>	<b>Registration</b>
<b>09:00-09:30</b>	<p><b>Welcome and Opening :</b></p> <p><b>Gianni CHIODI</b> - President of Abruzzo Region and Vice President of Assembly of European Regions (AER)</p> <p><b>Ferdinando NELLI FEROCI</b> - Ambassador - Permanent Representative of Italy to the European Union</p> <p><b>Maria DAMANAKI</b> - Member of the European Commission - Responsible for Maritime Affairs and Fisheries</p> <p><b>Marta DASSU'</b> - State Secretary for Foreign Affairs - Italy</p>
<b>SESSION 1</b>	<b>ECONOMIC, SOCIAL AND INSTITUTIONAL COOPERATION, CULTURAL RESOURCES: CHALLENGES, URGENT NEEDS AND VIABLE SOLUTIONS</b>
<b>09:30-10:30</b>	<p><b>Angelo Michele IORIO</b> - President of Adriatic Euroregion and President of Molise Region <i>The experience of Adriatic Euroregion and the "AdriGov" project</i></p> <p><b>Patrizia MINARDI</b> - Managing Authority ERDF OP 2007/2013 - Basilicata Region <i>Methods and Innovative Technologies for Culturale Heritage</i></p>

	<p><b>Nikola DOBROSLAVIC</b> - President of Dubrovnik - Neretva Region <i>Economics and Value of Cultural Heritage in Tourism within Adriatic-Ionian Macroregion</i></p> <p><b>Jasminka LUKOVIC JAGLICIC</b> - Director of Sumadija and Pomoravlje Regional Economic Development Agency (RS) <i>Improving efficiency of networking in transnational programs</i></p> <p><b>Zoran PERISIC</b> - Mayor of the City of Nis <i>Free Zone South Logistics Centre - Nis</i></p> <p><b>Slobodan MARKOVIC</b> - Director of Republika Srpska Development Agency for SMEs <i>SMEs Internationalization</i></p> <p><b>Pascal GOERGEN</b> - Secretary General of Assembly of European Regions (AER) - <b>Moderator</b></p>
<b>10:30–11:00</b>	<b>DEBATE</b>
<b>11:00–11.30</b>	<b>Coffee Break</b>
<b>SESSION 2</b>	<b>ENERGY AND NETWORK ACCESSIBILITY, NATURAL RESOURCES AND RISK PREVENTION: CHALLENGES, URGENT NEEDS AND VIABLE SOLUTIONS</b>
<b>11:30–12:40</b>	<p><b>Antonio SORGI</b> - Director General for Presidency and European Affairs, Energy and Environmental Assessment - Abruzzo Region (IT) <i>Green Energy in Adriatic Sea</i></p> <p><b>Silvia GODELLI</b> - Regional Minister for Tourism, Culture and Mediterranean affairs - Puglia Region <i>Energy Sustainability for Adriatic Small Communities</i></p> <p><b>Pietro TOLOMEO</b> - Director General - Sicily Region <i>Multiple-rowed cypress barriers against fires: a feasible, ecological and economical solution for the protection of Mediterranean Regions</i></p> <p><b>Enrico COCCHI</b> - Director General - Emilia Romagna Region <i>Quality in risk prevention and recovery. The Emilia-Romagna experience as a contribution for the future Adriatic - Ionian Strategy</i></p> <p><b>Katarina CRNJAC</b> - Cabinet of the President - Herzegovina-Neretva Canton <i>Importance of natural and cultural resources</i></p> <p><b>Gian Mario SPACCA</b> - President of Marche Region <i>The Baltic-Adriatic Corridor for an efficient accessibility of the Adriatic-Ionian Macroregion</i></p> <p><b>Radomir MATCZAK</b> - Office of the Marshal of the Pomorskie Voivodeship (Baltic Macroregion) - Director <i>Multilevel Governance within the Baltic Macroregion</i></p>

	<b>José PALMA ANDRES</b> - DG Regional and Urban Policy - Territorial Cooperation, Macro-regions and North-West Europe - Director – <b>Moderator</b>
<b>12:40–13:10</b>	<b>DEBATE</b>
<b>13:10–13:50</b>	<b>KEY NOTES</b>
	<p><b>Francois ALFONSI</b> - Member of the European Parliament</p> <p><b>Gregor KRAJC</b> - Minister Plenipotentiary - National Coordinator for Western Balkans - Slovenia</p> <p><b>Theodoros SOTIROPOULOS</b> - Ambassador - Permanent Representative of Greece to the European Union</p> <p><b>Hrvoje MARUŠIĆ</b> - Director General Ministry of Foreign and European Affairs - Croatia</p>
<b>13:50–14:00</b>	<p><b>Conclusions:</b></p> <p><b>Gianni CHIODI</b> President of Abruzzo Region and Vice President of Assembly of European Regions (AER)</p>
<b>14:00</b>	Adriatic-Ionian Macroregion EXHIBITION - <b>Opening Ceremony</b>
<b>14:10</b>	<b>Lunch Buffet</b>

CONFERENCE VENUE: Espace Banca Monte Paschi Belgio, Avenue D'auderghem 22-28, Brussels  
 SYMULTANEOUS TRANSLATION PROVIDED IN ENGLISH, ITALIAN AND FRENCH

EUROPEAN UNION



Committee  
of the  
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**UMONS**  
Université de Mons



**BANCA  
MONTE  
PASCHI  
BELGIO**





## Adriatic-Ionian macro-region: Transnational, cross-border and interregional actions paving the way ahead

### Outline

The debate, composed of two panels, according to the two homogeneous thematic areas, focused on how successful transnational, cross-border and interregional cooperation can pave the way ahead for the upcoming, integrated approach by identifying concrete challenges, urgent needs and viable solutions, and matching them to available resources. Keynote speeches, before and after the two panels, enabled both the stakeholders and countries to interact together and on an equal footing to make this cooperation as concrete and relevant as possible.

**Commissioner Damanaki** said that the Adriatic and Ionian Seas are a major maritime and marine area in Europe, with precious ideas, experience and know-how. And it is this know-how that the European Commission wants to build upon with a maritime strategy, so as to pinpoint the opportunities for growth and jobs that are specific to these two areas. Furthermore, a maritime strategy for the Adriatic and Ionian Seas would be a good starting point, setting the right pace until moving on to a new and more mature phase.

And as for this second, more mature phase, there was a politically clear and strong call by all Member States to come up with the endorsement of the Council of Europe – ideally – by the end of 2012, in order to set-up the official launch of the overall integrated strategy during the Greek and Italian Presidencies of 2014.

### Panel discussion 1:

**Angelo Michele Iorio** talked about the Adriatic Euroregion and enlightened those present on their experiences so far. He also explained how this Euroregion can contribute to the elaboration of the Adriatic-Ionian macro-region.

**Patrizia Minardi** introduced the Project MeTiBas (Methods and innovative technologies for cultural heritage of the Basilicata Region), which was developed by the National Research Council. It was carried out in cooperation with partners from France and Spain for promoting innovation and applied research in the cultural heritage sector, through the creation of international partnerships and networks with French and Spanish public institutions. It could potentially be used as an example that could be applied to the Adriatic-Ionian macro-region area.

**Nikola Dobroslavic** continued with the theme of cultural heritage for the overall well-being of the Mediterranean region, and specifically in the Adriatic-Ionian region and talked as well about the role and development of cultural tourism.

**Jasminka Lukovic Jaglicic** focused on improving the efficiency of networking in transnational programmes. Even though transnational programmes are recognised as excellent opportunities for EU accession countries to obtain important know-how from EU partners, time will tell how this looks like in reality.

**Zoran Perisic** focused on local and regional businesses and how they are supported in South-East Serbia. He discussed issues on how to increase the competitiveness of the region and how to internationalise local businesses.

**Slobodan Markovic** spoke about regional cooperation through strategic partnerships between the regions from Italy, Croatia and Bosnia and Herzegovina.

### Conclusions

**Pascal Goergen** concluded that macro-regions bring regions and countries together to cooperate on setting goals, aligning funding and working together on shared challenges.

As for economic, social and institutional cooperation and cultural resources (the topics addressed by the panel), he pointed out that the extensive discussion led by the Adriatic and Ionian authorities had brought up valuable inputs that were suitable for further development and assessments by the European Commission and other stakeholders in the upcoming stages of strategy process.

**10B06**

**10 October 2012**

**09:00-13:30**

**Organiser/leader:**

Abruzzo Region, Italy

**Chair/moderator:**

1. **Pascal Goergen**, Secretary General, Assembly of European Regions (AER), Belgium
2. **José Palma Andres**, Director, Territorial Cooperation, Regional Policy DG, European Commission

**Speakers:**

**Gianni Chiodi**, President, Abruzzo Region and Vice-President of Assembly of European Regions (AER), Italy

**Ferdinando Nelli Feroci**,

Ambassador, Permanent Representative of Italy to the European Union

**Maria Damanaki**, Commissioner, Responsible for Maritime Affairs and Fisheries, European Commission

**Marta Dassù**, State Secretary for Foreign Affairs, Italy

**Panel 1:**

**Angelo Michele Iorio**, President, Adriatic Euroregion and President of Molise Region, Italy

**Patrizia Minardi**, Managing Authority, European Regional Development Fund (ERDF) OP 2007/2013, Basilicata Region, Italy

**Nikola Dobroslavic**, President of Dubrovnik, Neretva Region, Croatia

**Jasminka Lukovic Jaglicic**, Director of Sumadija and Pomoravlje Regional Economic Development Agency, Republic of Serbia

**Zoran Perisic**, Mayor of the City of Nis, Republic of Serbia

**Slobodan Markovic**, Director of Republika Srpska, Development Agency for SMEs, Bosnia and Herzegovina

# Workshops

## Territorial cooperation: An asset for Europe



### Adriatic-Ionian macro-region: Transnational, cross-border and interregional actions paving the way ahead

#### Panel 2:

**Antonio Sorgi**, Director General, Presidency and European Affairs, Energy and Environmental Assessment, Abruzzo Region, Italy  
**Silvia Godelli**, Regional Minister for Tourism, Culture and Mediterranean affairs, Puglia Region, Italy  
**Pietro Tolomeo**, Director General, Sicily Region, Italy  
**Katarina Crnjac**, Cabinet of the President, Herzegovina-Neretva Canton, Bosnia and Herzegovina  
**Gian Mario Spacca**, President, Marche Region, Italy  
**Radomir Matczak**, Director, Office of the Marshal of the Pomorskie Voivodeship (Baltic Macro-region), Poland

#### Keynote speakers:

**Francois Alfonsi**, Member, European Parliament  
**Theodoros Sotiropoulos**, Ambassador, Permanent Representative of Greece to the European Union  
**Gregor Krajc**, Minister Plenipotentiary, National Coordinator for Western Balkans, Slovenia  
**Hrvoje Marušić**, Director, General Ministry of Foreign and European Affairs, Croatia

#### More information:

Adriatic-Ionian Macro-region Group on REGIONNETWORK2020:

[webgate.ec.europa.eu/regionnetwork2020/node/15300](http://webgate.ec.europa.eu/regionnetwork2020/node/15300)

Abruzzo Region EU website (IT/EN/FR):

[www.regione.abruzzo.it/xEuropa/index.asp?modello=notizieSing&servizio=LE&stileDiv=sequence&b=notizi a337&tom=337](http://www.regione.abruzzo.it/xEuropa/index.asp?modello=notizieSing&servizio=LE&stileDiv=sequence&b=notizi a337&tom=337) (IT)

[www.regione.abruzzo.it/xEuropaEN/index.asp?modello=notizieSing&servizio=LE&stileDiv=sequence&b=notizi a340&tom=340](http://www.regione.abruzzo.it/xEuropaEN/index.asp?modello=notizieSing&servizio=LE&stileDiv=sequence&b=notizi a340&tom=340) (EN)

[www.regione.abruzzo.it/xEuropaFR/index.asp?modello=notizieSing&servizio=LE&stileDiv=sequence&b=notizi a341&tom=341](http://www.regione.abruzzo.it/xEuropaFR/index.asp?modello=notizieSing&servizio=LE&stileDiv=sequence&b=notizi a341&tom=341) (FR)

#### Panel discussion 2:

**Antonio Sorgi** talked about green energy for the Adriatic-Ionian basin by introducing the project POWERED, approved in the framework of Adriatic IPA CBC Programme (Abruzzo is also Managing Authority of this Programme). The project aims to join methods and forces in order for countries, districts and regions to tackle energy challenges by building up a detailed map of wind power availability, and setting new off-shore wind farms.

**Silvia Godelli** talked about energy sustainability for small Adriatic communities and presented the project ALTERENERGY, which was approved by the EU in the framework of the Adriatic IPA CBC Programme. The main operational project challenge is to affect the macro-regional Adriatic-Ionian method of sustainable energy planning at the 'small community' level, through an integrated approach refers to a wider concept than 'city', and includes, besides the residential area, the industrial zone neighbouring the city and the rural territory that surrounds it.

**Pietro Tolomeo** talked about multiple-rowed cypress barriers against fires: a feasible, ecological and economical solution for the protection of Mediterranean regions. The project intends to develop an integrated model based on both existing scientific knowledge and on the information obtained from experimental land parcels. It is also seeking to create a taskforce at sea level, in order to set up new technologies against fires.

**Katarina Crnjac** talked about the importance of natural and cultural resources within the area. She said that it is necessary to take care of such sites and areas all over Europe as crucial concerns of natural, social and economic heritage. At the same time, this would empower local economy by generating jobs and sustainable growth.

**Marco Bellardi**, on behalf of **Gian Mario Spacca**, talked about the Baltic-Adriatic corridor for an efficient accessibility of the Adriatic-Ionian macro-region. He pointed out that the extension of such corridor would be a fundamental asset to the area. As stated in the CoR opinion on the Adriatic-Ionian macro-region: "...if a mission for the AI strategy was to be defined, it would be 'connecting and protecting': connecting the territories of the macro-region to foster its sustainable development, while protecting the fragile maritime, coastal and inland environment."

**Radomir Matczak** talked about multilevel governance and the role of the regions within the existing, Baltic macro-regional strategy. He underlined that those existing strategies improved the efficiency of the cross-border cooperation, especially when sustainable development issues are in question. And it is of the utmost importance that the process is led by one or two Member States, which, in this case, should be Italy, together with Greece, Slovenia and Croatia.

#### Conclusions

**José Palma Andres** concluded that drafting the future, integrated strategy upon experiences gained in both the Baltic and the Danube, existing macro-regional approaches should be an asset. As for the topics addressed by the panel, he pointed out that further developments should considerably improve the efficiency of integrated actions, by focusing on several main, cross-cutting, thematic axis, especially when transport, energy and sustainable development issues are concerned.

*"Our goal is to obtain in December 2012 the authorisation by the European Council for the Commission to start the preparatory work for launching the strategy in 2014, the year of Greek and Italian EU Presidencies, and of the historical anniversary of the attack in Sarajevo. It is timely, after a century, to close a painful chapter of history and to open a new common history, making the Adriatic-Ionian Macro-Region a symbol of cooperation between Europe and Western Balkans."*

*Marta Dassù Secretary of State for Foreign Affairs, Republic of Italy*

# Exhibitions



## 'Beautiful, green, smart and inclusive': the Colourful cities exhibition



Originally produced by the Committee of the Regions for the 5<sup>th</sup> European Summit of Regions and Cities (Copenhagen, March 2012), the exhibition presented good practices in the fields of:

- architecture and town planning;
- energy efficiency, transport solutions and sustainable urban/regional development;
- innovation projects and smart specialisation strategies; and
- social innovation and employment.

It highlighted how cities and regions have managed to develop a vision of tomorrow which changes the everyday lives of the people who live there and which makes more sustainable development a reality.

## Transnational, crossborder and interregional cooperation actions paving the way ahead

*Exhibition organised by the regional partnership 'Adriatic-Ionian Macroregion'*

The OPEN DAYS regional partnership "Adriatic-Ionian Macroregion" (AIM) held an Open Doors Exhibition featuring 13 partner territories from five different countries. Displayed at their stands were brochures, documents, products, gadgets

and information about AIM 2012 OD projects and activities. The opening ceremony on 10<sup>th</sup> October was attended by presidents and representatives from all the partner territories.



These proceedings are a compendium of reports of most of the 108 workshops held in Brussels during the OPEN DAYS 2012 – 10<sup>th</sup> European Week of Regions and Cities (8 - 11 October 2012). Jointly organised by the European Committee of the Regions and the European Commission's Regional and Urban Policy DG, the event brought together 219 regions and cities from all over Europe, and more than 6.000 participants and 600 speakers.

Presentations, speeches and videos can be found on the OPEN DAYS website: [www.opendays.europa.eu](http://www.opendays.europa.eu)

*The OPEN DAYS is the annual platform of good practice showcasing results and projects from current 'convergence', 'regional competitiveness and employment' and 'territorial cooperation' programmes. The Brussels-based four-day event is a unique annual opportunity for all stakeholders to stir debates about good local, regional and cross-border governance and management of EU funding. This exchange between practitioners is mixed with input from academia and the participation of third countries, which are interested to hear and learn from European regions' experiences in regional policy, as well as presenting their own ones.*



## 10<sup>th</sup> European Week of Regions and Cities

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